



Title: Communications Fellow (REMOTE)

Overview

Commitment:

10-20 hours per week for 6 months or longer
Flexibility of exact start and end date and weekly schedule

Location:

This internship has traditionally been held at the Posner Center for International Development in Denver. Due to the COVID-19 pandemic, this position is now open to remote candidates.

Benefits/Compensation:

This position is unpaid. Here are some of the benefits:

- Significant experience in the operation of an international non-profit with specific skills gained in communications, including social media, website, printed materials, and assisting in planning communications strategy
- Relationships with organization's staff, volunteers, board members, and partners
- Opportunity to work in fun, small non-profit organization environment
- Ability to network with and work alongside staff and volunteers representing over 65 additional non-profit organizations housed at the Posner Center for International Development
- Potential for course credit depending on the requirements of your college or university program.

Description

AfricaAid mentors secondary school girls in Tanzania to complete their education, develop into confident leaders, and transform their own lives and their communities. We equip girls to overcome challenges and reach their full potential because educated girls create lasting positive change. The outcome is proactive, resilient, and socially responsible girls who secure better jobs, raise healthier families, and increase the standing of women in society.

AfricaAid is seeking an unpaid fellow to assist in the ongoing development and implementation of its communications efforts. The Communications Fellow will work under



the direction of the Development Associate and Executive Director to manage social media and assist with other printed and online marketing materials. This position will require 10-20 hours per week, with flexibility for remote work. The ideal candidate will be able to commit to a minimum of 6 months with preference given to those able to stay 9-12 months.

Job Duties and Responsibilities

- Maintain and expand AfricAid's social media presence on Facebook, Instagram, Twitter, and LinkedIn and explore options for expansion. Manage content creation, design, planning strategies and schedules, and completing daily posts.
- Assist with the creation of online and print materials, such as invitations and newsletters.
- Draft content for print materials in collaboration with staff, including press releases, print and e-newsletters, and additional fundraising campaign materials.
- Update AfricAid's website on our WordPress site and help improve reach through Google AdGrants and SEO.
- Proofread and edit blog posts and assist in brainstorming new blogs, share blogs on relevant outlets.
- Manage AfricAid's online photo and video storage and support photo and video editing as needed.
- Research new opportunities for media coverage and online networking.
- Provide support for implementation of ongoing fundraising efforts and community events.
- Attend AfricAid team monthly meetings and appropriate committee meetings.
- Assist the AfricAid team with other tasks as necessary.

Qualifications:

Ideal candidates will be currently enrolled in or previously completed a bachelor's or graduate degree program with a background or interest in international studies, marketing and public relations, non-profit management, communications, or information technology.

Required Knowledge, Skills and Abilities:

- Proficiency with social media platforms, including Facebook, Instagram, Twitter, and LinkedIn.
- Content creation utilizing programs such as Word, Publisher, InDesign, and Canva.
- Photo and video editing skills using programs like Photoshop and Premier a plus.



- Experience with website, blogging, and email management programs such as WordPress and Constant Contact a plus.

Applying for the Position

Send a cover letter and resume highlighting your marketing and communications experience as well as a 250-word original written piece about why mentoring girls is important to emily@afraid.org and include your name and Communications Fellow in the subject line. Applicants will be reviewed on a rolling basis and top candidates will be contacted for an interview.