

# Art & Soul 2022



## EVENT SPONSORSHIP

### WELCOME

Emceed by Anusha Roy of Denver's 9NEWS, Art & Soul is AfricAid's premier annual event, attracting philanthropists throughout the Denver metropolitan area and capturing the attention of our global community. The event will take place in person on August 13, 2022, in Denver at the Posner Center for International Development.

Demonstrate your corporate commitment to girls' education and empowerment by joining AfricAid as an Art & Soul partner and sponsor.

### I WANT TO IGNITE CHANGE!

#### IGNITE | \$10,000

- Featured headline placement of your company logo on all event-related print and digital communications
- Custom press release and a minimum of ten social media tags/mentions leading up to the event across our social channels
- Opportunity for live-streamed interview on social media about your partnership with AfricAid
- A blog interview on our website highlighting your organization's commitment to girls' education and empowerment globally, through AfricAid
- Live acknowledgement at event by the emcee, 9NEWS Anchor Anusha Roy
- Chance to offer a giveaway to attendees
- Up to 15 tickets included

#### RADIATE | \$5,000

- Name/logo on printed and digital event materials, website, social media, and event-related print materials
- Minimum of six social media tags/mentions leading up to the event across our social channels
- Chance to offer a giveaway to attendees
- Up to 8 tickets included

#### ENLIGHTEN | \$2,500

- Name/logo on digital event materials, website, and in event-related emails and printed program
- Minimum of four social media tags/mentions leading up to the event across our social channels
- Chance to offer a giveaway to attendees
- Up to 6 tickets included

#### ILLUMINATE | \$1,000

- Name/logo on digital event materials, website, and event program
- One social media tag/mention leading up to the event across our social channels
- Up to 4 tickets included

### JOIN US!

Please contact AfricAid Executive Director Jessica Love at **(303) 351 4928** or **[jessica@africaid.org](mailto:jessica@africaid.org)** to discuss the sponsorship level that most appeals to you. Custom sponsorships are also available. Let's work together to create a package that aligns your business with our work to support mentoring opportunities for Tanzanian girls!

Thank you!

### ABOUT OUR WORK

AfricAid supports locally-led mentorship initiatives that equip secondary school girls in Tanzania with knowledge and tools to reach their full potential. 14,500 girls have benefited from mentoring programming in the last decade. Program curriculum provides girls with the chance to build skills in financial literacy, entrepreneurship, relationships, health issues, and many other issue areas they are unlikely to learn elsewhere.

These programs result in better-educated, healthier, confident, and resilient girls who take responsibility for their own futures. Graduates demonstrate what girls can achieve and help increase the standing of women in Tanzanian society.

